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IF you forgot Valentines Day in spite all the hype, a commercially minded poet from London may be able to help you out.

Ross Williams has just launched www.commissionapoem.com to supply the poetically inept with words to make their sweetheart weak with desire.

This modern-day Cyrano de Bergerac had the idea to launch the website after writing poems for friends and family who wanted to commemorate special occasions.

He said: "Each poem is effectively a collaborative effort between the person commissioning the poem and myself. They let me know some of the little details of the person, relationship or occasion that stand out and make it so meaningful to them, and this allows me to communicate the essence of what they want to commu-

It's bizarre!